

BUSINESS ANALYST

Job Description

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ABOUT US:

GreedyGame, is looking for an enthusiastic Business Analyst to join its clan. We are looking for someone who likes to play with data. You'll be building insights from data, creating analytical dashboards, and monitoring KPI values.

JOB DETAILS:

Seniority Level: Associate

Industry: Marketing & Advertising

Employment Type: Full Time

Job Location: Bengaluru

Experience: 1+ years

WHAT WILL BE YOUR RESPONSIBILITIES?

- Evaluating business processes, anticipating requirements, uncovering areas for improvement, developing and implementing solutions.
- Should be able to generate meaningful insights to help the marketing team and product team in enhancing the user experience for Mobile and Web Apps.
- Leading ongoing reviews of business processes and developing optimization strategies.
- Performing requirements analysis from a user and business point of view
- Combining data from multiple sources like SQL tables, Google Analytics, Inhouse Analytical signals etc and driving relevant insights
- Deciding the success metrics and KPIs for different Products and features and making sure they are achieved.
- Act as quality assurance liaison prior to the release of new data analysis or application.

SKILLS AND ABILITIES :

- Python
- SQL
- Dashboarding/Tableau/Power BI

WHAT ARE WE LOOKING FOR?

- Excellent planning, organizational, and time management skills.
- Exceptional analytical and conceptual thinking skills.
- A previous experience of working closely with Operations and Product Teams.
- Competency in Excel and SQL is a must.
- Experience with a programming language like Python is required.
- Knowledge of Marketing Tools is preferable.

WHAT'S IN IT FOR YOU?

- An opportunity to be a part of a fast scaling start-up in the AdTech space that offers unmatched work opportunities.
- Join us and be certain that you grow professionally with timely formal and informal feedback.
- You get the freedom to experiment, ideate, and learn at every step.
- Food over everything - There's free lunch and breakfast, a stocked-up pantry for munchies, and a Foonball table to burst stress.
- Extended weekends - Enjoy long weekends every time there's a chance because everyone needs a break.
- Fun Friday - We believe in 'some work, some play', which is why we have extra-curricular activity sessions on Fridays.